

# SALE At-Bration

FREE

FREE

7 JANUARY—28 FEBRUARY 2025

IT'S TIME TO SALE-A-BRATE OUR

# biggest sale of the year!

**EARN FREE PRODUCTS WHEN YOU SHOP!**

## HOW DOES IT WORK?

With every \$100 AUD | \$125 NZD or \$200 AUD | \$250 NZD you spend on Stampin' Up! products (before shipping and handling), you can choose a FREE Sale-A-Bration product from this brochure!

If you join Stampin' Up! during Sale-A-Bration, you can build a Starter Kit full of products you choose. And you get to select one of two FREE bonus options! See p. 16 for more details.

Shop with a demonstrator or online at [stampinup.com.au](http://stampinup.com.au) or [stampinup.nz](http://stampinup.nz). Have fun Sale-A-Brating!

FREE



## ICONS

AC = 2024–2025 Annual Catalogue  
JA = January–April 2025 Mini Catalogue



**Free**  
 WITH \$100 AUD | \$125 NZD PURCHASE

PHOTOPOLYMER STAMP SET • SALE-A-BRATION  
**DOCUMENTING THE DAY**

*what a wonderful  
 documenting the* ♥  
*oh, what a  
 one fine* ☀️  
*in the sun! a perfect*  
**DAY**

9



**DOCUMENTING THE DAY • 166320**

9 photopolymer stamps

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE



**RAINBOW CELEBRATION KIT • 164945**

Makes 6 cards: 2 each of 3 designs. Includes 6 pre-printed envelopes. Folded card size: 5-1/2" x 4-1/4" (14 x 10.8 cm).

*Calypto Coral, Lemon Lime Twist, Melon Mambo, Pretty Peacock, Summer Splash.*



Our kits are designed projects that come with prepped materials ready for you to make it! Instructions on how to assemble the kit are included, too!



**Free**  
 WITH \$100 AUD | \$125 NZD PURCHASE

**FRUIT SALAD 6" X 6" (15.2 X 15.2 CM)  
 DESIGNER SERIES PAPER\* • 164943  
 48 sheets.**

*Coastal Cabana, Daffodil Delight, Early Espresso, Garden Green, Granny Apple Green, Pecan Pie, Petal Pink, Pumpkin Pie, Real Red.*

\*Visit [stampinup.com.au](http://stampinup.com.au) or [stampinup.nz](http://stampinup.nz) and search by item number to see enlarged images and detailed product information.

**Free**  
WITH \$100 AUD / \$125 NZD PURCHASE

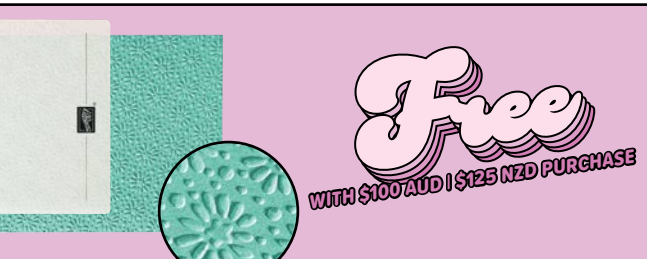


**FRIENDLY SEAGULLS • 164961**  
12 photopolymer stamps.





Add ink to embossing folders with a brayer for colourful embossed patterns!



**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE

**STARSTRUCK EMBOSSING FOLDER • 164972**

Use with a Stampin' Cut & Emboss Machine (AC p. 56). 4-1/2" x 6-1/4" (11.4 x 15.9 cm).

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE



**DAY TO CELEBRATE • 164963**

11 photopolymer stamps.

**Free**  
 WITH \$100 AUD | \$125 NZD PURCHASE



**TOADSTOOL GARDENS 6" X 6" (15.2 X 15.2 CM)  
 DESIGNER SERIES PAPER\* • 164942**

48 sheets.

*Early Espresso, Fresh Freesia, Granny Apple Green,  
 Melon Mambo, Poppy Parade, Pumpkin Pie.*

JA  
 P. 53

*Coordinates with*  
**TERRIFIC TOADSTOOLS BUNDLE • 164790**  
 \$76.00-AUD | \$91.00-NZD | \$68.25 AUD | \$81.75 NZD







To re-create this two-tone, textured background, weave a piece of Fresh Freesia Seam Binding Ribbon with another piece that you've coloured with a dark Fresh Freesia Stampin' Blends™ marker.

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE

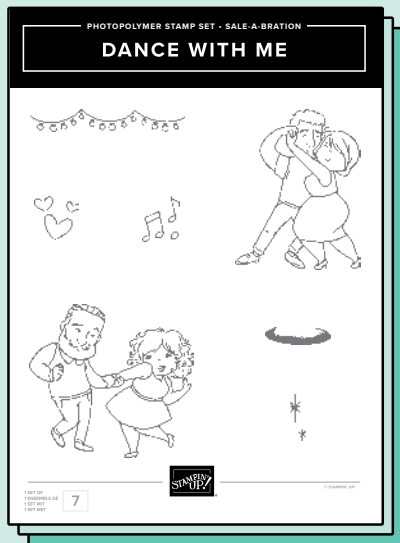
**FRESH FREESIA 3/8" (1 CM)  
SEAM BINDING RIBBON • 164971**  
10 yards (9.1 m).

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE



**PICK A SEASON • 164969**  
12 photopolymer stamps.

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE



**DANCE WITH ME • 164957**

7 photopolymer stamps.





The versatile designs and colours make this a go-to paper pick!

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE

**PURPLE ADHESIVE-BACKED SEQUINS • 164970**

200 pieces: 50 each of 4 colours.  
4 mm, 5 mm.

*Berry Burst, Bubble Bath, Fresh Freesia, white.*

**Free**  
WITH \$100 AUD | \$125 NZD PURCHASE



**BLOOM IMPRESSIONS 12" X 12" (30.5 X 30.5 CM) DESIGNER SERIES PAPER\* • 164944**

12 sheets.

*Azure Afternoon, Daffodil Delight, Melon Mambo, Peach Pie, Petunia Pop, Shy Shamrock.*

\*Visit [stampinup.com.au](http://stampinup.com.au) or [stampinup.nz](http://stampinup.nz) and search by item number to see enlarged images and detailed product information.

**Free**  
 WITH \$200 AUD | \$250 NZD PURCHASE



**HEART SHAPED BUNDLE • 164953**  
 Stamp Set + Dies • 8 photopolymer stamps.  
 6 dies. Largest die: 2-5/8" x 2-3/8" (6.7 x 6 cm).





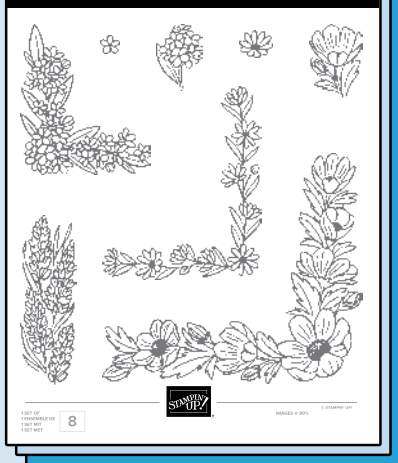
Stick with the stamps or go with the dies—  
or pair the two together! Either way, our  
Heart Shaped Bundle makes it easy to  
add variety to your crafts.

# Free

WITH \$200 AUD | \$250 NZD PURCHASE

PHOTOPOLYMER STAMP SET - SALE-A-BRATION

## CORNER IN BLOOM



CORNER IN BLOOM • 164959

8 photopolymer stamps





Use corner stamps to build frames for photos on a scrapbook page or as borders on a card front!



Join Stampin' Up! as an independent demonstrator and help others discover the joy that comes with creativity! All new demonstrators have the chance to

- Be part of a global stamping community
- Be the first to see our NEW creative products
- Gather with friends for a fun paper crafting experience

And when you join during Sale-A-Bration, you can build your Starter Kit by choosing \$235 AUD | \$285 NZD of products for only \$169 AUD | \$189 NZD (includes shipping)! Plus, you'll get to choose one of two FREE bonus options to add to your Starter Kit.

### OPTION 1

Your choice of TWO marker sets from our Stampin' Write™ Marker Assortments (Brights, Neutrals, Regals, Subtles), PLUS a beautiful stamp set exclusively designed to work with them.



An additional \$162 AUD | \$195 NZD value!

### OPTION 2

Your choice of an additional \$51 AUD | \$57 NZD in FREE products.

*Ready to get started?*

Contact your demonstrator or visit [stampinup.com.au/join](http://stampinup.com.au/join) or [stampinup.nz/join](http://stampinup.nz/join) to learn more.





**LEARN MORE ABOUT  
THIS STARTER KIT  
BONUS OFFER!**



Broad tip for  
calligraphy



Perfect for  
line-art stamp  
images



Colour  
directly on  
rubber stamps



Fine tip  
for details



Colour stamp  
blocks for  
unique designs



# Why Gather?



**GATHERING  
CAN BUILD**  
*relationships*

Who doesn't love making new friends?

**GATHERING IS AN**  
*experience*

It's a way for you to connect with your community and make a difference in someone's life.

**GATHERING IS AN**  
*opportunity  
to create*

Tap into your creative side with Stampin' Up!'s beautiful coordinating products!

**GATHERING HAS**  
*rewards*

With any order of at least \$500 AUD | \$575 NZD (party order or individual order), you get to choose an additional \$50 AUD | \$57.50 NZD worth of products from our catalogue or online store for FREE!

Need more reasons to gather? Talk to your demonstrator! They're your go-to resource for products, project ideas, and so much more.

## LEGAL

### PROPRIETARY RIGHTS

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### ORDERING

All products in this catalogue may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description and price of each item ordered. Your demonstrator will provide you with a copy of your order. Please retain this copy for your personal records. You have a right to cancel your order within 10 days of receiving your completed order form. Ask your demonstrator for more details.

For specific details regarding delivery, product guarantees, exchanges and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at [stampinup.com.au/orders-exchanges](http://stampinup.com.au/orders-exchanges) or [stampinup.nz/orders-exchanges](http://stampinup.nz/orders-exchanges).

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Recommended retail prices. Prices include GST. Prices are subject to change. Current shipping and handling rates can be found on the Stampin' Up! website at [stampinup.com.au/shipping](http://stampinup.com.au/shipping) or [stampinup.nz/shipping](http://stampinup.nz/shipping).

Stampin' Up! Australia PTY LTD  
Suite 2.04, Level 2, Quad 2  
6 Parkview Drive, Sydney Olympic Park, NSW 2127  
Australia

Printed in Australia



ASK YOUR DEMONSTRATOR  
HOW TO EARN FREE PRODUCTS!



PLACE AN ORDER

TALK TO YOUR DEMONSTRATOR\*



CONNECT WITH  
OTHERS



HOST AN EVENT



LEARN MORE

AUSTRALIA/NEW ZEALAND



Direct Selling  
Australia



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STAMPINUP.NZ  
NZ 0800 202 722

BROCHURE SALES PERIOD: 7 January-28 February 2025  
Supplies are limited and may run out before the promotion ends.

*"If you don't have a  
demonstrator, find one  
at [stampinup.com.au](http://stampinup.com.au)  
or [stampinup.nz](http://stampinup.nz)  
with the Find a  
Demonstrator tool!"*